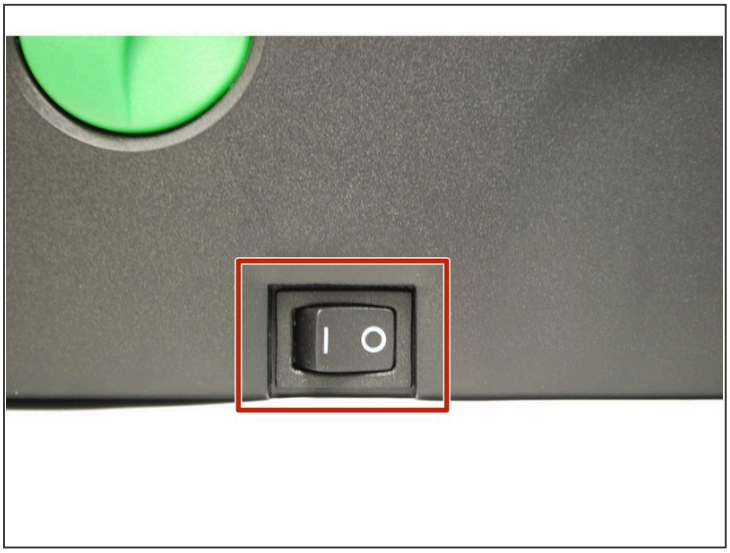
# 06 - Properly Connecting printer Power, Ethernet, and USB Cables

Written By: Eric Sutter



## Step 1 — Preparation

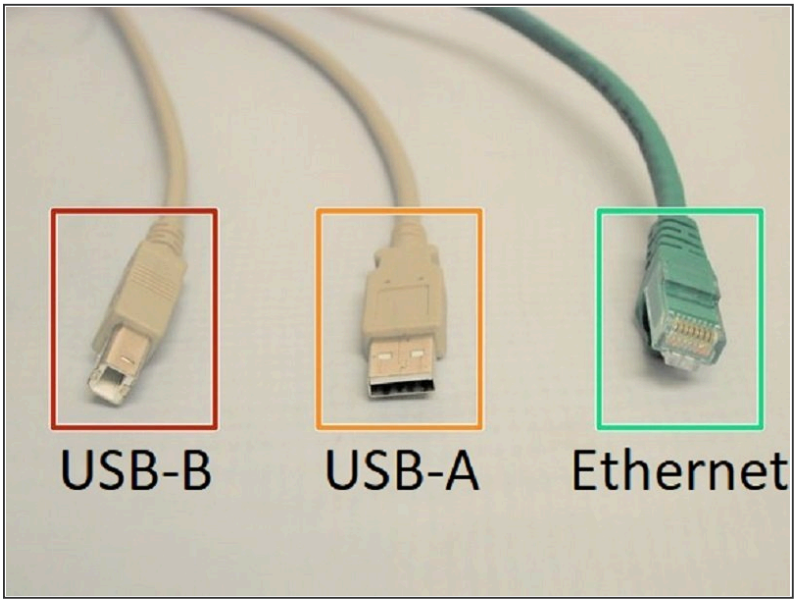




- Place the printer on a flat, stable surface.
- Take the plastic film off of the printer, and get the cables out of their packaging.

⚠ Make sure the power switch is off.

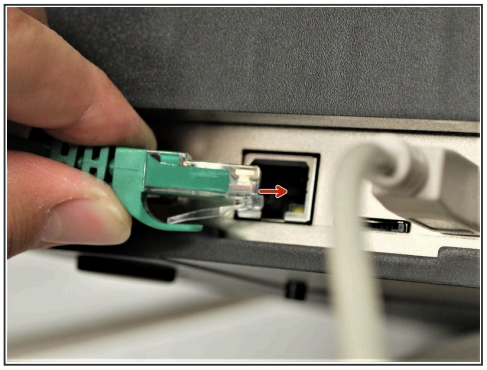
## Step 2 — Identifying the Cables




- USB-B
- USB-A
  - ⓘ The USB-B and USB-A are two ends of the same cable. The USB-B to USB-A cable is only used for initial set-up and support. It should NOT be used for other purposes.
- Ethernet
  - ⓘ This cable is double ended with an ethernet jack on both sides. This is used for wired network connection, a network type which connects devices to the Internet or other networks using cables.

## Step 3 — USB & Ethernet Connection

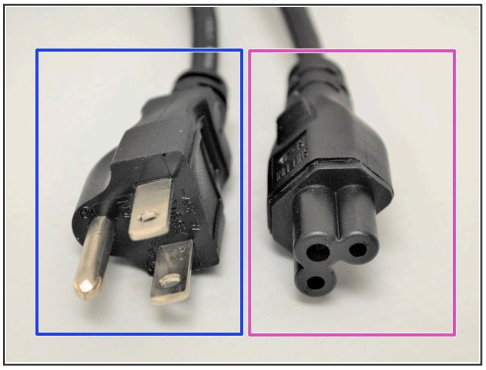


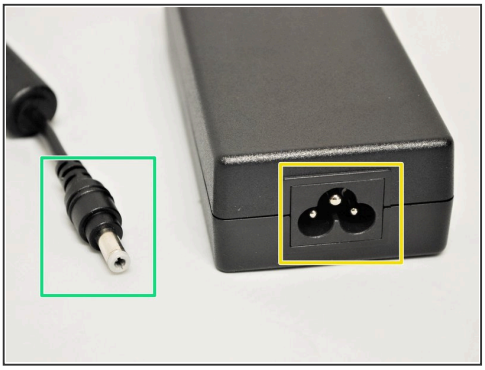


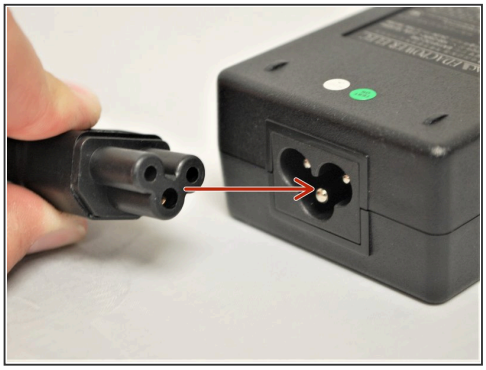
- Plug the USB-B into the printer's USB interface on the back.
- Plug the USB-A into your computer/laptop's USB port.
  - ⓘ To correctly identify the USB-B from the USB-A, please refer to the last step.
- Connect one end of the ethernet cable to your printer's ethernet interface on the back.
- Connect the other end of the ethernet to your network.

**This document was generated on 2026-11-28 12:11:32 AM (MST).**

## Step 4 — Identifying the Power Cables

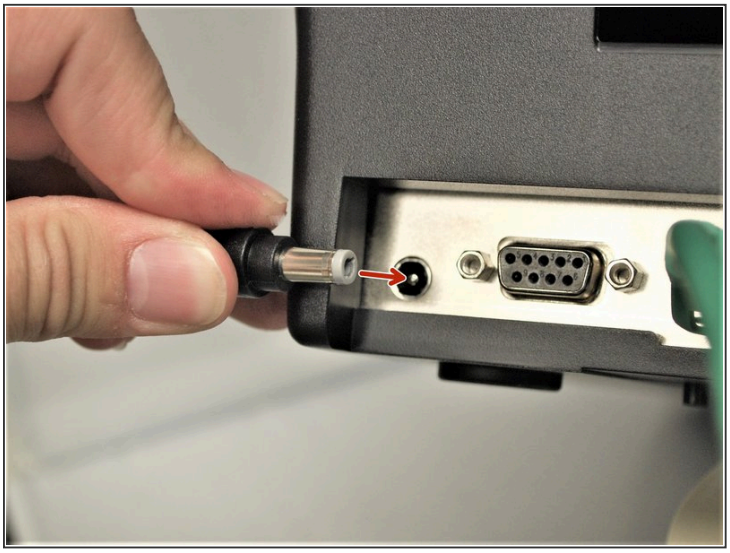






- Power Outlet Plug
- AC Adaptor Plug
  - ⓘ The Power Outlet Plug and the AC Adaptor Plug are two ends of the same cable.
- Printer Power Plug
- AC Adaptor Port
  - ⓘ The Power Power Plug and the AC Adaptor Port are two ends of the same cable.
- Connect the AC Adaptor Plug into the AC Adaptor Port

## Step 5 — Power Connection





- Connect the Printer Power Cord into the back of the printer in the power cord socket.
  - ⚠ Make sure the printer is **OFF** before continuing and plugging it into the wall.
- Once the Printer Power Cord is connected and the printer is off, connect the Power Outlet Cord into a power outlet.
  - ⚠ **DO NOT** turn the printer on without the labels being loaded first. See how to load Direct Thermal labels HERE and Thermal Transfer with Ribbon HERE.